**元智大學　資訊管理學系碩士班(在職進修專班)**

**大數據分析學程 必修科目表**

**Master Program of Information Management Department at Yuan Ze University**

**Part-time Data Analytics Track**

**List of Required Courses**

**（106學年度入學新生適用Academic Year 2017. Sept.~）**

106.04.26 一○五學年度第五次教務會議通過

Passed by the 5th Academic Affairs Meeting, Academic Year 2016, on April 26, 2017

|  |  |  |
| --- | --- | --- |
|  學年Academic Year學期Semester科目Subject  | 第一學年 1st Academic Year | 第二學年 2nd Academic Year |
| 上Fall | 下Spring | 上Fall | 下Spring |
| 必修科目Compulsory（15） | 資料科學導論（Introduction to Data Science）IM701（3） | 數據分析（Data Analytics）IM702（3） | 資料科學統整專題一（Data Science Capstone Course I）IM704（3） | 資料科學統整專題二（Data Science Capstone Course II）IM705（3） |
|  | 資料科學專案管理（Data Science Project Management）IM703（3） |   |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
| 學期學分小計Credits each semester | 3 | 6 | 3 | 3 |
| 備註Remarks | 1.畢業最低總學分數為30學分，另加碩士論文一篇。Students must take a minimum of 30 credits and complete one master thesis for graduation.2.研究生須於研一上學期開學前自行選定任一學程(大數據分析學程、資訊管理與創新學程)進行修課。Postgraduate students must choose any one of the programs (Data Analytics, Information Management & Innovation) before first semester starts.3.技術組必修課程為：資料科學導論、數據分析。Compulsory courses of the Information Technology Track: Introduction to Data Science, and Data Analytics.4.管理組必修課程為：資料科學導論、資料科學專案管理。Compulsory courses of the Management Track: Introduction to Data Science, and Data Science Project Management.5.研究生須依本校學術研究倫理教育課程實施要點規定，於入學第一學期結束前完成學術研究倫理教育課程，最遲須於申請學位口試前補修完成，未完成本課程，不得申請學位口試。For those graduate students who shall complete Academic Research Ethics Education Course before the end of their first academic semester, they must follow the regulations of Yuan Ze University Academic Research Ethics Education Course Implementation Highlights. The latest deadline for them shall be their course completions and then their applications towards the degree’s oral exam. |

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**元智大學　資訊管理學系碩士班(在職進修專班)**

**資訊管理與創新學程 必修科目表**

**Master Program of Information Management Department at Yuan Ze University**

**Part-time Information Management & Innovation Track**

**List of Required Courses**

**（106學年度入學新生適用Academic Year 2017. Sept.~）**

106.04.26 一○五學年度第五次教務會議通過

Passed by the 5th Academic Affairs Meeting, Academic Year 2016, on April 26, 2017

|  |  |  |
| --- | --- | --- |
|  學年Academic Year學期Semester科目Subject  | 第一學年 1st Academic Year | 第二學年 2nd Academic Year |
| 上Fall | 下Spring | 上Fall | 下Spring |
| 必修科目Compulsory（27） | 資訊管理專題（Seminar on Information Management）IM520（3） | 企業研究方法（Business Research Methodology）IM514（3） | 專題研究一（Applied Project I）IM607（3） | 專題研究二（Applied Project II）IM608（3） |
| 資訊與社會創新（Information and Social Innovation）IM803(3) | 資訊產業與管制（Information Industry and Regulation）IM802(3) |  |  |
| 計量決策專題（Seminar on Quantitative Decision Making）IM544（3） | 企業管理專題（Seminar on Business Administration）IM518（3） |  |  |
|  | 資料庫專題（Seminar on Database）IM543（3） |  |  |
|  |  |  |  |
| 學期學分小計Credits each semester | 9 | 12 | 3 | 3 |
| 備註Remarks | 1.畢業最低總學分數為30學分，另加碩士論文一篇。Students must take a minimum of 30 credits and complete one master thesis for graduation.2.研究生須於研一上學期開學前自行選定任一學程(大數據分析學程、資訊管理與創新學程)進行修課。Postgraduate students must choose any one of the programs (Data Analytics, Information Management & Innovation) before first semester starts.3.資訊管理與創新學程之研究生，下列七門科目中至少要選修兩門課：資訊管理專題、企業研究方法、計量決策專題、企業管理專題、資料庫專題、資訊與社會創新、資訊產業與管制。Postgraduate students of Information Management & Innovation Track Students who chose to participate in Information Management & Innovation Track must take two of the courses listed below：Seminar on Information Management, Business Research Methodology, Seminar on Quantitative Decision Making, Seminar on Business Administration, Seminar on Database, Information and Social Innovation, and Information Industry and Regulation..4.研究生須依本校學術研究倫理教育課程實施要點規定，於入學第一學期結束前完成學術研究倫理教育課程，最遲須於申請學位口試前補修完成，未完成本課程，不得申請學位口試。For those graduate students who shall complete Academic Research Ethics Education Course before the end of their first academic semester, they must follow the regulations of Yuan Ze University Academic Research Ethics Education Course Implementation Highlights. The latest deadline for them shall be their course completions and then their applications towards the degree’s oral exam. |

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**元智大學　資訊管理學系碩士班(在職進修專班)**

**選修科目表**

**Master Program of Information Management Department at Yuan Ze University**

**(Part-time)**

**List of Elective Courses**

**（106學年度入學新生適用Academic Year 2017. Sept.~）**

106.04.26 一○五學年度第五次教務會議通過

Passed by the 5st Academic Affairs Meeting, Academic Year 2016, on April 26, 2017

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| 類別/組別Program | 課號Course Code | 中文課名Course Name in Chinese | 英文課名Course Name in English | 學分數 Credits |
| 大數據分析Data Analytics | IM711 | 資料儲存與擷取 | Storing and Retrieving Data | 3 |
| IM712 | 機器學習  | Machine Learning  | 3 |
| IM713 | 資料視覺化應用 | Data Visualization | 3 |
| IM717 | 社群網絡資料分析 | Social Network Data Analytics | 3 |
| IM718 | 文本與網頁分析 | Text and Web Analytics | 3 |
| IM719 | 行銷資料分析 | Marketing Data Analytics | 3 |
| IM720 | 金融資料分析 | Financial Data Analytics | 3 |
| **IM727** | **資料分析工具** | **Data Analytical Tool** | **3** |
| **IM741** | **專業研習(I)** | **MIS Professional Study(I)** | **3** |
| **IM742** | **專業研習(II)** | **MIS Professional Study(II)** | **3** |
| **IM728** | **資料科學與企業策略** | **Data Science and Business Strategy** | **3** |
| **IM729** | **智慧行銷** | **Intelligent Marketing** | **3** |
| **IM730** | **智慧作業管理** | **Intelligent Operation Management** | **3** |
| **IM731** | **FinTech 導論** | **Introduction to FinTech** | **3** |
| **IM732** | **資料科學倫理與法律** | **Data Science Ethics and Laws** | **3** |
| **IM733** | **資料科學社會專題** | **Topics in Big Data Society** | **3** |
| IM714 | 大數據倫理與法律專題 | Ethical and Legal Issues in Big Data | 3 |
| IM715 | 資料科學統整專題 | Data Science Capstone Course | 3 |
| IM716 | 機器學習 II (預測模型) | Machine Learning II (Predictive Modelling) | 3 |
| IM721 | 醫療資料分析 | Medical and Healthcare Data Analytics | 3 |
| IM722 | 消費者行為資料分析 | Consumer Behavior Data Analytics | 3 |
| IM723 | 開放政府專題 | Government Open Data Issues | 3 |
| IM724 | 進階數據分析 | Advanced Data Analytics | 3 |
| IM725 | 製造與運籌資料分析 | Manufacturing and Logistics Data Analytics | 3 |
| IM726 | 巨量資料程式設計 | Big Data Programming | 3 |
| 資訊管理與創新Information Management & Innovation | IM504 | 智慧型管理系統 | Intelligent Management Systems | 3 |
| IM522 | 金融決策支援系統 | Financial Decision Support Systems | 3 |
| IM526 | 作業流程管理專題研討 | Topics in Work Flow Management | 3 |
| IM527 | 電子商務專題研討 | Topics in Electronic Commerce | 3 |
| IM539 | 醫療資訊系統 | Health Information Systems | 3 |
| IM547 | 資訊技術管理專題 | Seminar on Information Technology and Management | 3 |
| IM553 | 商業智慧 | Business Intelligence | 3 |
| IM574 | 電子化企業專題研討 | Topics in E-Business | 3 |
| IM576 | 軟體工程 | Software Engineering | 3 |
| IM587 | 醫療資訊專題 | Special Topics on Medical Informatics | 3 |
| IM604 | 策略性資訊系統 | Strategic Information Systems | 3 |
| IM514 | 企業研究方法 | Business Research Methodology | 3 |
| IM516 | 網際網路行銷學 | Internet Marketing | 3 |
| IM533 | 人力資源管理 | Human Resource Management | 3 |
| IM540 | 組織理論與管理 | Organization Theory and Management | 3 |
| IM554 | 財務管理 | Financial Management  | 3 |
| IM559 | 投資管理 | Investment Management | 3 |
| IM561 | 顧客關係管理 | Customer Relationship Management | 3 |
| IM564 | 電子化企業管理 | E-Business Management | 3 |
| IM566 | 知識管理 | Knowledge Management | 3 |
| IM569 | 行銷管理 | Marketing Management | 3 |
| IM572 | 專案管理 | Project Management | 3 |
| IM588 | 創業管理實務 | Entrepreneurship | 3 |
| IM613 | 專案管理專題研討 | Seminar on Project Management | 3 |
| IM507 | 決策支援系統 | Decision Support Systems | 3 |
| IM531 | 問題解決與決策 | Problem Solving and Decision Making | 3 |
| IM555 | 多變量分析 | Multivariate Analysis | 3 |
| IM557 | 組合最佳化 | Combinatorial Optimization | 3 |
| IM589 | 啓發式最佳化 | Heuristic Optimization | 3 |
| IM603 | 管理決策模式與分析 | Modeling and Analysis for Managerial Decision Making | 3 |
| IM615 | 矩陣分析 | Matrix Analysis | 3 |
| IM619 | 多準則決策與分析 | Multiple Criteria Decision Making and Analysis | 3 |
| IM622 | 決策分析 | Decision Analysis | 3 |
| IM625 | 約略集理論及資料分析 | Rough Set Theory and Data Analytic | 3 |
| IM525 | 計算與機率式學習及其應用 | Computational Learning , Probabilistic Learning and Their Applications | 3 |
| IM528 | 網路應用與管理 | Network Application and Management | 3 |
| IM529 | 物件導向技術 | Object-Oriented Technology | 3 |
| IM530 | 類神經網路及其應用 | Artificial Neural Networks and Their Applications | 3 |
| IM532 | 知識探勘與資料剖析 | Knowledge Discovery and Data Mining  | 3 |
| IM534 | 基因演算法則 | Genetic Algorithms | 3 |
| IM535 | 計算式智慧專題 | Topics in Computational Intelligence  | 3 |
| IM536 | 高等演算法 | Advanced Computer Algorithms | 3 |
| IM542 | 模糊系統理論及應用 | Fuzzy Systems Theory and applications | 3 |
| IM545 | 資料倉儲 | Data Warehousing | 3 |
| IM552 | 資訊網路專題 | Topics in Computer Networks | 3 |
| IM556 | 模糊資料庫 | Fuzzy Database | 3 |
| IM558 | 生物資訊專題 | Bio-informatics | 3 |
| IM562 | 基因規劃 | Genetic Programming | 3 |
| IM573 | 數位影像技術 | Digital Image Processing | 3 |
| IM577 | 多媒體技術與應用 | Multimedia Technology and Application | 3 |
| IM578 | 全球資訊網技術 | Web Technologies | 3 |
| IM585 | 資訊科技專題 | Seminar on Information Technology | 3 |
| IM586 | 模糊動態系統 | Fuzzy Dynamical Systems | 3 |
| IM614 | 資訊擷取 | Information Retrieval | 3 |
| IM616 | 生理訊號之臨床應用 | Clinical Application of Biophysioloical signals | 3 |
| IM617 | 雲端計算原理 | The Principle of Cloud Computing | 3 |
| IM618 | 雲端醫療服務與數位學習產業學堂專題講座 | Seminar for Cloud Computing | 1 |
| IM620 | 資訊安全 | Information Security | 3 |
| IM811 | 社會變遷與創新 | Social Transformation and Creative Destruction | 3 |
| IM813 | 社會企業與領導 | Social Entrepreneurs and Leadership | 3 |
| IM814 | 非營利與社會企業市場策略 | Marketing Strategies for Nonprofits and Social Enterprises | 3 |
| IM815 | 微型金融與發展 | Microfinance and Development | 3 |
| IM818 | 全球化與產業發展 | Globalization and Industry Development | 3 |
| IM819 | 管理經濟學 | Managerial Economics | 3 |
| IM831 | 資訊倫理 | Information Ethics | 3 |
| IM832 | 數位匯流與法律 | Digital Convergence and Law | 3 |
| IM833 | 智慧財產權法 | Intellectual Property Law | 3 |
| IM835 | 數位落差專題 | Seminar in Digital Divide | 3 |
| IM836 | 資訊法律專題 | Seminar on Information Law | 3 |
| IM837 | 數位內容產業專題 | Seminar on Digital Content Industry | 3 |
| IM838 | 數位治理 | Digital Governance | 3 |
| 其他Others | IM568 | 專業研習 | MIS Professional Study | 3 |
| IM575 | 醫療經營管理講座 | Lectures on Management of Health Services Organizations | 3 |
| 備註Remarks |  |

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