**元智大學 人文社會學院**

**英語學士班必修科目表**

Yuan Ze University

English Bachelor of Strategic Communication in Humanities and Social Sciences

List of Required Courses

（106學年度入學新生適用Academic Year 2017. Sept.~）

106.04.26 一○五學年度第五次教務會議通過

Passed by the 5th Academic Affairs Meeting, Academic Year 2016, on April 26, 2017

106.06.21 一○五學年度第六次教務會議修訂通過

Amended by the 6th Academic Affairs Meeting, Academic Year 2016, on June 21, 2017

107.05.02 一○六學年度第五次教務會議通過

Passed by the 5th Academic Affairs Meeting, Academic Year 2017, on May 2, 2018

107.06.27 一○六學年度第六次教務會議修訂通過

Amended by the 6th Academic Affairs Meeting, Academic Year 2017, on June 27, 2018

107.11.21 一○七學年度第三次教務會議修訂通過

Amended by the 3rd Academic Affairs Meeting, Academic Year 2018, on November 21, 2018

108.05.01 一○七學年度第六次教務會議修訂通過

Amended by the 6th Academic Affairs Meeting, Academic Year 2018, on May 01, 2019

108.11.13 一○八學年度第二次教務會議修訂通過

Amended by the 2nd Academic Affairs Meeting, Academic Year 2019, on November 13, 2019

109.06.17 一○八學年度第七次教務會議修訂通過

Amended by the 7th Academic Affairs Meeting, Academic Year 2019, on June 17, 2020

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| 學年(Year)學期(Semester)科目(Course) | 第一學年 1st Academic Year | 第二學年 2nd Academic Year | 第三學年 3rd Academic Year | 第四學年 4th Academic Year |
| 上(Fall Semester) | 下(Spring Semester) | 上(Fall Semester) | 下(Spring Semester) | 上(Fall Semester) | 下(Spring Semester) | 上(Fall Semester) | 下(Spring Semester) |
| 共同必修科目University Compulsory（23） | 國文（一）Chinese (I)（2） | 國文（二）Chinese (II)（2） |  |  |  |  |  |  |
| IH101英文(ㄧ)English Composition (I)(3) | IH102英文(二)English Composition(II)(3) |  |  |  |  |  |  |
| 程式語言共4學分，依各院修課規則辦理。(開課名稱：基礎程式設計)Fundamental Computer Programming is a four-credit course. For those who would like to registered “Fundamental computer programming”, he/she has to meet the college requirement.. (Course Name: Fundamental Computer Programming) |
| 外語課程應依「通識外語修課規定」修習，共計十二學分。The undergraduate students must complete 12 required credits of foreign language courses as follows:* English (I), (II): 4 credits
* English thematic course: 6 credits
* English Test: 2 credits

ㄧ、「英語（一）」及「英語（二）」為基礎課程，共計二學期四學分。(為IH101英文(ㄧ)、英文(二)，多出之2學分列記系必修學分。) English (I) and (II) are 4 credits elementary courses for the freshmen who are grouped on English competence-based to complete within two semesters. (IH students are required to take FL140& FL141 instead, 2 extra credits will be counted as the department required credit )二、除了「英語（一）」及「英語（二）」外，應修習主題式英語課程三學期六學分，畢業前需修畢三個不同英語課程，始取得畢業資格。English thematic courses are 6- credit of English courses; students are required to obtain 6 credits through 3 different thematic courses for graduation. 三、大一英語能力後測TOEIC模擬測驗成績未達350分者，應修習「應試加強班」，修習「應試加強班」期間之期末TOEIC模擬測驗成績未達350分者，則該科成績將「不及格」，並應再次修習「應試加強班」，直到取得TOEIC模擬測驗分數達350分(含)始得修習其他主題式英語課程。Regarding the TOEIC Mock Exam, if a freshman fails to score more than 350 points, he / she should take the “English Testing” course until scoring above the required 350 points. In addition, the “English Testing” course mark will appear as failed (“F”) for those students who fail to score above 350 points at the end of the course. They have to retake the course and not allowed to take any other thematic English courses until they are able to score higher than 350 points.四、英語檢定（2）、經典五十（2）、服務學習（1）。 English Testing(2)、Fifty Canonized Books（2）、Service Learning（1） |
| 體育Physical Education(0) | 體育Physical Education(0) | 體育Physical Education(0) | 體育Physical Education(0) |  |  |  |  |
| 體育除修習大一至大二4個學期外，另需通過「游泳能力檢定」及「心肺適能檢定」等二項檢測，列為畢業門檻。Beside taking PE courses for 4 semesters (Year 1 to 2), students must pass both swimming and cardiopulmonary function tests. |
| ★通識教育科目General Education（10） | 通識課程分為人文藝術﹑自然科學、社會科學及生命科學四大類。學生須於四領域中各選修兩學分課程，共計8學分，其餘2學分學生可自由選擇，由通識講座課程、微課自主學習或通識四大領域課程中選課。惟按所屬院（系）之不同，學生選修四大領域課程時需符合以下規定：The General Education program comprises four categories：Humanities, Natural Science, Social Science and Life Science. Students are required to take a two-credit course from each category to get eight credits before graduation. The rest two credits can be chosen from the General Education Lecture course, Micro- Course & Self-Study or four categories upon their needs. However, there are rules and limitations set by each college for taking a course from the four categories：

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| --- | --- |
| (系)院(Dept.)College | 選課規定Course requirements |
| 工程學院英語學士班、資訊學院英語學士班、人文社會學院英語學士班、電機通訊學院英語學士班International Program in Engineering for BachelorInternational Program in Informatics for BachelorInternational Program in Humanities and Social Sciences for BachelorInternational Program in Electrical and Communication Engineering for Bachelor | 四大領域中選課，依各院修課規定辦理。(通識10學分為全英語授課課程)Students can take courses taught in English from the four categories according to each college’s policy.  |

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| ★~~學程~~必修科目Required Courses(65) | IH103基礎口語傳播Fundamentals Of Speech Communication (2) | IH104溝通理論概論Introduction To Communication Theory(2) | IH203會展接待技巧Reception Techniques for MICE Industry (3) | IH204 公共關係概論Introduction to Public Relations(3) | IH301公共關係與策略溝通專題Seminar in Public Relations and Strategic Communication (3) |  | IH401企業實習(ㄧ)Internship (I)(3) |  |
|  |  | IH205西洋文學概論Introduction to Western Literature(3) | IH206 說服原理Principles of Persuasion(3) |  |  |  |  |
| IH105跨文化溝通Intercultural Communication (3) | IH106語言與文化Language and Culture(3) | IH207跨文化溝通技巧Intercultural Communication Skills (2)  | IH208溝通與文化Communication and Culture (2)  |  |  |  |  |
| IH107藝術與設計概論(ㄧ)Introduction to Art & Design(I) (2) | IH108藝術與設計概論(二)Introduction to Art & Design (II) (2) | IH209設計電腦繪圖（一）Introduction to Computer Graphics in Design (I)(3) | IH210設計電腦繪圖（二）Introduction to Computer Graphics in Design (II)(3) |  |  |  |  |
| IH109社會學概論Introduction to Sociology(3) | IH110應用統計 Applied Statistics(3) |  |  | IH302人文社會研究方法Humanity and Social Research Methods(3) | IH322方案設計與管理Alternative Design and Management(3) |  |  |
|  |  | IH211文化創意產業Cultural Creative Industries(3) | IH212族群關係與文化Ethnic Relations and Culture(3) |  | IH332社區文化設計Community Culture Design(3) |  |  |
| 學期學分小計Semester Subtotal | 11 | 11 | 14 | 14 | 6 | 6 | 3 | 0 |
| 第二外語Second Language Requirement(4) |  |  | Second Language Requirement (4): Take 4 credits of one second foreign language courses between 2nd to 4th year (4 semesters) to graduate.第二外語課程(4): 共計四學期4學分，畢業前須修畢ㄧ第二外語，始取得畢業資格。 |
| 備註Remarks | 1. 有關共同必修及通識教育科目之詳細規定，另依據「元智大學共同必修科目表」之規定辦理。

Please refer to Yuan Ze University Common Required Course List for General Education courses information and regulations.1. 總計不得低於128學分始得畢業(共同必修科目23學分、通識教育科目10學分、系必修65學分、第二外語4學分、核心選修11學分、剩餘15學分可自由選修)。A minimum of 128 credit hours are required for graduation. Including: University Compulsory: 23 credits; General Education courses: 10 credits; Department Compulsory courses: 65 credits; Second Language Requirement Courses 4 credits; Core Elective courses: 11credits and 15 credits can be taken from any departments and Colleges.
2. 英語授課以「★」表示，包含通識教育科目10學分、必修65學分、核心選修:國際商務與外語溝通領域學分。

「★」：The credits granted by English-taught courses include 10 credits from General Education, 65 credits from required Courses section and the International business and foreign language communication field of the elected course section.1. 暑期英語營為必修課程。Summer Camp is requirement.
2. 企業實習(ㄧ)為終端學習課程。Internship (I) is the capstone course.
3. 通識教育科目學分只採計至多10學分，超修之學分將不列入畢業學分。

The maximum credits for general education courses is 10, the exceeding credits will not be counted.1. 外語檢定畢業門檻。 English Testing Requirement :

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| 外語檢定標準 |
| 檢定項目 | 全民英檢GEPT | 亞斯IELTS | 托福TOEFL | 多益TOEIC | 劍橋博思職場英語檢測 BULATS  | CEF |
| IBT | PBT/ITP |
| 標準 | 中高級複試（含）以上 | 5.5（含）以上 | 71（含）以上 | 543（含）以上 | 750（含）以上 | 60（含）以上 | B2（含）以上 |

1. 公共關係與策略溝通專題為本系必修「議題導向實作專題課程」3學分.

Seminar in Public Relations and Strategic Communication is a compulsory three-credit course of "Topic and Implementation-oriented courses".1. 應用統計(課號IH110)、設計電腦繪圖(一)(課號IH209)、設計電腦繪圖(二) (課號IH210)為本系「數位應用相關課程｣，畢業前須通過至少2門「數位應用相關課程」(可至本系或外系修習)。

Applied Statistics (course code IH110), Introduction to Computer Graphics in Design (I) (course code IH209), Introduction to Computer Graphics in Design (I I) (course code IH110) are courses of 'digital application courses'. Students require passing at least two 'digital application courses'. (Student may take 'digital application courses' from another department.) |

**元智大學 人文社會學院**

**英語學士班選修科目表**

Yuan Ze University

English Bachelor of Strategic Communication in Humanities and Social Sciences

List of Elective Courses

**（106學年度入學新生適用**Academic Year 2017. Sept.~**）**

106.04.26 一○五學年度第五次教務會議通過

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106.06.21 一○五學年度第六次教務會議修訂通過

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107.05.02 一○六學年度第五次教務會議通過

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107.06.27 一○六學年度第六次教務會議修訂通過

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107.11.21 一○七學年度第三次教務會議修訂通過

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108.05.01 一○七學年度第六次教務會議修訂通過

Amended by the 6th Academic Affairs Meeting, Academic Year 2018, on May 01, 2019

108.11.13 一○八學年度第二次教務會議修訂通過

Amended by the 2nd Academic Affairs Meeting, Academic Year 2019, on November 13, 2019

108.12.25 一○八學年度第三次教務會議修訂通過

Amended by the 3rd Academic Affairs Meeting, Academic Year 2019, on December 25, 2019

109.05.06一○八學年度第六次教務會議修訂通過

Amended by the 6th Academic Affairs Meeting, Academic Year 2019, on May 06, 2020

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| --- | --- | --- | --- | --- |
| 學年Year學期Semester科目Course | 第一學年 1st Academic Year | 第二學年 2nd Academic Year | 第三學年 3rd Academic Year | 第四學年 4th Academic Year |
|  | 上(Fall Semester) | 下(Spring Semester) | 上(Fall Semester) | 下(Spring Semester) | 上(Fall Semester) | 下(Spring Semester) | 上(Fall Semester) | 下(Spring Semester) |
| 核心選修 Core Elective Courses  | 社 會 政 策 與 公 共 關 係 領 域Social Policy and Public Relations Field | IH113行政學Public Administration (3) | IH112大數據與政策分析應用基礎Big Data and Policy Analysis Application Basic(3) | IH217大數據與政策分析應用進階Big Data and Policy Analysis Advanced (3) | IH218休閒社會學Sociology of Leisure(3) | IH303文化產業概論Introduction to Cultural Industry (3) | IH306方案設計與評估Program Design & Evaluation(3) | IH402社會企業與社會創新Social Enterprise and Social Innovation (3) | IH403政策規劃與執行Policy Planning and implementation (3) |
|  |  | IH404傳播社會學 Sociology of Communication (3) | IH219大數據與政策分析應用精進Big Data and Policy Analysis Superior (3) | IH304社區組織與發展Community Organization and Development (3) | IH305非營利組織管理Management of Non-Profit Organizations (3) |  |  |
|  |  |  | IH216文化研究概論Introduction to Cultural Studies (3) | IH307公共關係與修辭宣傳專題(一)Special Topics In Public Relations and Rhetorical Advocacy I (3) | IH308公共關係與修辭宣傳專題(二)Special Topics In Public Relations and Rhetorical Advocacy II (3) |  |  |
|  |  |  |  | IH309公共政策Public Policy (3) | IH310政策溝通 Policy Communication(3) |  |  |
| ★國 際 商 務 與 外 語 溝 通 領 域 |  | IH116資訊概論實務Basic Concepts of Information Technology: Lab(1) |  | IH220英文商用書信寫作English Business Correspondence(2) | IH221英文實用寫作Practical English Writing(2) | IH311商務寫作(一)Business Writing (I) (2) | IH312商務寫作(二)Business Writing (II) (2) |  |
|  | IH111企業倫理與社會責任Ethical Decisions and Corporate Social Responsibility(3) | IH213商業溝通與社交禮儀 Business Communication and Social Etiquette（3） | IH214商務日語溝通與禮儀Japanese Language and Mannerisms in Business Communication(2) | IH215商務日語溝通實務Practical Japanese Language and Business Communication（2） | IH313商用英文Business English(2) | IH405商務溝通Business Communication (2) | IH406進階商務溝通Advanced Business Communication (2) |
| ★International Business and Foreign Language Communication Field |  |  | IH226溝通說服與談判 Negotiation Skills and Techniques（3） | IH319演說與辯論Speech and Debate(2) | IH314企業概論Introduction to Business(2) | IH315職場英語Workplace English(2) | IH407英語簡報技巧English Presentation Skills(2) | IH408商用英語與簡報技巧Business English Presentation Skills(3) |
|  |  |  | IH316觀光英文Tourism English (2) | IH317新聞英文Journalistic English (2) | IH318文化創意產業英文English for Cultural and Creative Industries (2) |  |  |
|  |  |  |  | IH335流行文化英文English for Popular Culture(2) |  |  |  |
|  |  |  |   | IH320海外研習（一）Overseas Study（I）(3) | IH321海外研習（二）Overseas Study(Ⅱ)(3) | IH409文化研習 Foreign Culture Study(3) | IH410企業實習(二)Internship (II）(3) |
| 藝 術 設 計 與 創 作 領 域 Art Design and Creativity Field |  |  | IH227藝術與人文講座(一) Art & Humanity(I) (2) | IH228藝術與人文講座(二) Art & Humanity(II)(2) | IH323工藝與雕塑Craft and Sculpture(3) | IH324當代藝術Contemporary Art(3) |  |  |
|  |  | IH229藝術與美學講座(一) Arts and Aesthete(I)(2) | IH230藝術與美學講座(二) Arts and Aesthete(II)(2) | IH325設計史Design Style & History(3) |  |  |  |
|  |  | IH231台灣藝術史Taiwanese Art History(3) | IH222現代藝術Modern Art(3) |  |  |  |  |
| 亞 太 人 文 與 語 言 文 化 領 域Asia-pacific Humanities Language and Culture Field |  | IH115神話選讀Selected Readings in Chinese Mythology(2) | IH223亞太語言與文化Language and Culture(3) |  | IH326全球化與華人文化(一)Globalization and Chinese Culture(I)(2) | IH327全球化與華人文化(二)Globalization and Chinese Culture (II)(2) | IH411華人社會與信仰文化Chinese Society and Religious Culture(2) |  |
|  |  | IH224詩選及習作(一)A Selection of Poems and Writing Workshop(I)(2) | IH225詩選及習作(二)A Selection of Poems and Writing Workshop(II)(2) | IH328專家詞Selected Author of Ci Poetry(2) | IH329專家詩Study of Specified Author’s Poetry(2) |  |  |
|  |  |  |  | IH330亞洲華文文學(一)Asian Chinese Lliterature (I)(2) | IH331亞洲華文文學(二)Asian Chinese Lliterature (II)(2) |  |  |
| 備註Remarks | 核心選修課程至少11學分。Take at least 11 credits from the core elective courses。 |